

VOLUNTEER OPPORTUNITY: IMPACT INTERVIEWER

for 20th Anniversary Community Celebration

Event Date: October 16th 2024

OUR MISSION

Hollyburn Community Services provides a continuum of supports to youth, seniors, individuals and families with social vulnerabilities on the North Shore. Our team provides lifelong solutions for youth, seniors, and individuals who've experienced violence through emergency services, transitional housing, counselling, employment and work experience, and life and social skill development.

ROLE PURPOSE & CONNECTION TO MISSION

On **October 16th 2024** we are inviting members of the Hollyburn community – including partners, supporters, collaborators, donors, and community champions – to a 20th anniversary celebration of the Society's programs and impact. This formal event will be held at the Kay Meek Centre in West Vancouver.

The **Impact Interviewer** will record stories from guests about the impact of Hollyburn Community Services over the past 20 years. The recorded videos will be posted as story reels to the society's instagram page, to engage the wider community in strategic planning for the next stage of the organization's growth and development.

EXPECTATIONS:

- Participate in two planning sessions (online) with the Executive Director and Director of Innovation and Engagement to prepare for the event and clarify deliverables
- Attend the 20th anniversary celebration event on October 16th 2024 from 5:30pm – 9:00pm at the Kay Meek centre in West Vancouver (1700 Mathers Ave, West Vancouver BC V7V 2G7)
 - Set up an 'interview station' at the event with a phone tripod for recording
 - Encourage and invite guests to come share a recorded story about the impact of HCSS, and what supporting the organization has meant to them
 - After the event, edit video clips into short reels that can be used for social media platforms (Reels and Stories on Instagram and Facebook)
- Upload all recorded videos to Google drive or another file sharing platform, to be shared with the Executive Director

What you need to provide:

- A cell phone
- Transportation to and from the event at the Kay Meek centre on October 16th

What we'll provide:

- A phone tripod (unless you have your own and can provide)
- A microphone to connect with your phone for the audio (unless you have your own)
- Food and beverages at the event!
- A recommendation and reference in recognition of your support for our mission and community engagement efforts

SKILLS and EXPERIENCE:

- Clear communicator with strong verbal communication skills
- Ability to engage community members in dialogue and to guide 1:1 interviews in a social setting
- Demonstrated understanding of reels and video shorts on social media platforms
- Experience editing recorded phone videos into visually appealing and concise reels for social media
- Demonstrated experience with digital communications is an asset
- Preference will be given to candidates who express an interest in a career in journalism or communications

TO APPLY:

Please email the following to Executive Director Mark Friesen at mfriesen@hollyburnsociety.ca no later than October 3rd, 2024 at 5pm:

- A one paragraph statement describing your interest in the role
- Your LinkedIn profile or a Resume